



Norfolk County Council



INDUSTRIAL
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TRANSFORMING CITIES FUND



Funded by
UK Government

Infrastructure
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Your Ref:
Date: 29 October 2024

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Dear residents and businesses,

**Transport for Norwich - Norwich and Hellesdon:
Change to times of operation of the bus and cycle lanes on the A140 Aylsham Road
and Cromer Road**

In November 2021 inbound bus and cycle lanes and some areas of waiting restrictions (double yellow lines) were installed along Cromer Road and Aylsham Road as part of a scheme funded by the Transforming Cities Fund. From May 2022 taxis were also permitted to use the lane. The bus, cycle and taxi lanes are currently operational 24 hours a day, 7 days a week and has seen benefits including time savings and improved reliability for buses travelling into Norwich as well as improved safety in the area.

Following the implementation of the scheme concerns have been raised by some residents, businesses and councillors which relate to issues of perceived safety and access to shops on Aylsham Road. In addition, the Department for Transport guidance, which was issued in the spring, stated bus lanes should not operate when no bus services are running, or when traffic would not delay them.

In response to both these points the cabinet member for highways, infrastructure and transport has approved the implementation of an Experimental Traffic Regulation Order (ETRO) to change the hours of operation to 7am – 7pm.

There are no changes proposed to current waiting restrictions as part of the ETRO.

Further information can be found at www.norfolk.gov.uk/cromerroad. The work to install the signage for these changes will take place during the week commencing 4th November and the new bus lane times will become operational on Friday 8th November 2024. The consultation period for the ETRO will run until 8th May 2025 and the webpage gives details on how to provide feedback.

The ETRO will be accompanied by a monitoring programme to assess the impacts of the changes, and this, alongside any feedback received during the consultation period, will be considered before a decision is made about whether to make the experimental order permanent.

Work will take place between 0900-1600 and work at the junction of Heather Avenue will be timed to avoid school drop off and pick up times. Some traffic/pedestrian management will be required during the installation of the new signs to ensure the safety of the workforce and members of the public. Short sections of the bus lane will be suspended when staff are working immediately adjacent to it. Staff will be on site to help manage the safe passage of pedestrians around the work area.

We hope you find this information useful but if you have any queries, please contact the project team on the email address or telephone number above.

Yours faithfully,

Transport for Norwich



If you need this report in large print, audio, Braille, alternative format or in a different language please contact 0344 800 8020 and ask for Transport for Norwich or textphone 0344 800 8011 and we will do our best to help.